

# Searching for segments

01/31/2024 1:50 pm EST

Segments, like questions, can be searched by keywords [with or without Boolean operators](#) and sorted by *Name*, *Newest first*, *Oldest first*, and *Relevance*. If you search for two terms, such as **car brand**, the system assumes you want an *OR* search. If you want both terms included in the results, you must add either the word *AND* (**car AND brand**) or the *AND* symbol, the plus sign (**car + brand**).

Only the segment names are indexed, so you will not see any search results based on responses. If I search for **paid**, I won't find this segment, even though one of the possible responses has the word *paid* in it.

## SEGMENTS

Active Shoppers - Q2 2016

x

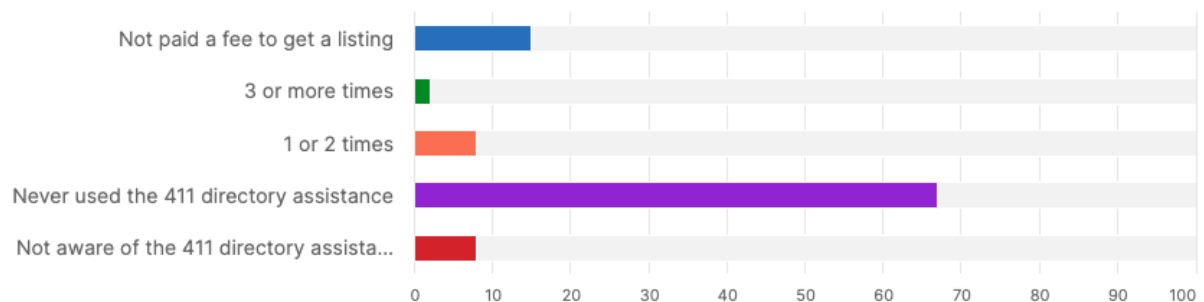
▼

Submit

### ACTIVE SHOPPERS - Q2 2016

x

≡



Margin +/- 2.03%

Percentages may not sum to 100 due to rounding.

**2,052 responses** from March 6, 2012 to March 23, 2012

